



MEDIA STATEMENT

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BrainFutures applauds first-ever FDA permit for prescription digital therapeutic treatment for illness

Baltimore, Md. — BrainFutures, a nonprofit organization focused on advances in the brain health field, praised the Food and Drug Administration's September 14 announcement that the first mobile medical application was permitted to treat illness.

In clinical trials, Pear Therapeutics' reSET® improved outcomes of abstinence and treatment retention in patients with substance use disorder. Rates of abstinence doubled compared to standard, face-to-face counseling; non-abstinent patients achieved a fivefold improvement in abstinence. reSET® is used in conjunction with standard outpatient treatment. Full prescribing information can be found at www.peartherapeutics.com.

Linda Raines, CEO of BrainFutures, issued the following statement:

The landmark FDA approval of Pear Therapeutics' reSET® is about more than one company's product. This is a potential game-changer for the one in five Americans living with mental health and substance use disorders.

BrainFutures applauds the team at Pear Therapeutics for their leadership in advancing new options in care and the FDA for recognizing this new innovation. Too often, people with behavioral health disorders don't have access to the full range of interventions that can help them achieve better outcomes.

Evidence-based advances broaden the spectrum of treatment and support options. We were pleased to have Pear Therapeutics and other experts sharing research-to-practice innovations last week at our BrainFutures 2017 conference.

For more information on BrainFutures or the BrainFutures 2017 conference, please see www.brainfutures.org.

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Established in 2016, BrainFutures is a non-profit organization providing a "one-stop-shop" for rigorous and unbiased information about advances in brain health that result from breakthroughs in understanding neuroplasticity of the brain. The organization focuses on advances in brain fitness and treatment of illness that produce superior results combining new technologies with traditional care and self-care strategies including mindfulness, exercise, diet and sleep.